


FACULTY PROFILE

Personal Details

Name& Qualification	Dr.G.H.Kerinab Beenu	
Designation	Associate Professor	
Department	Management Studies	
Total Teaching Experience	25	
Total Research Experience	8	
Total Industry Experience	Nil	
Area of Specialization	Finance & Marketing	
AICTE Faculty ID	1739188245	
Date of Birth	12.1.1974	
Date of Joining	2.2.2026	
Email ID	kerinabbeenu@jerusalemengg.ac.in	
Contact Number	9940042208	

Educational Details

S.No	Degree	Branch/ Specialization	Institution / University	Year
1	B.Com	Commerce	Madras Christian College/Madras University	1994
2	M.B.A	Finance & Marketing	St.Joseph's College of Engineering	2000
3	Ph.D.,	Marketing	Pondicherry University	2018
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Research / Publication Details

1	Citations	813
2	h-index	6
3	I10 - Index	
4	Patent Applied / Published	2
5	Fund Received	Nil
6	Number of Publications in International Journal	17
7	Number of Publications in International Conference	5
8	Number of Publications in National Journals	6
9	Number of Publications in National Conference	10
10	Books / Chapters Published	2
11	Copy right	1

Research Guidance Details

S.No	University	Supervisor ID / Reference
1	Nil	
2		
3		

Professional Society Membership Details

S.No	Professional Society Name	Member ID
1	Commerce and Management Association of India	CMA/25/0751